

DR. SUPRAVA SAHU

Associate Professor

Accounting and Finance

Department of Commerce, Ravenshaw University, Cuttack.



EDUCATIONAL QUALIFICATION

Sl.	Degree/ Qualification	Board/ University	Year
1.	Ph.D., Commerce	Utkal University	2008
2.	UGC- JRF-NET	---	Dec-2000
3.	M.Phil. Commerce (<i>1st Division – 74%</i>)	Utkal University	2001-2000
4.	Master of Commerce (<i>1st Division – 71%</i>)	Utkal University	1999-1997
5.	Bachelor of Commerce Hons. (<i>1st Division-75%</i>)	Utkal University	1997-1994
6.	+2 Commerce (<i>1st Division – 85%</i>)	Orissa Board	1994-1992
7.	10 th (<i>1st Division – 75%, First Class First – Gold Medallist in Odisha</i>)	I. C. S. E Board	1992

AWARDS AND HONOURS

1. Awarded by the Vice-Chancellor of Ravenshaw University on the Eleventh Commemoration Day for the Best Record of Publications during 2016-17 at Ravenshaw University.
2. Topper in M.Phil in Commerce (Ravenshaw College) (Autonomous)
3. Topper in M.Com (Ravenshaw College) (Autonomous)
4. Topper in B.Com in Ravenshaw College (Autonomous)
5. Secured first position (Rank 1) in the state of Odisha in Plus two Commerce exam in 1994 (First Class First – Gold Medallist)

TEACHING AND RESEARCH EXPERIENCE

Sl.	Institutions	Period
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1.	Ravenshaw University, Odisha <i>Associatet Professor, Accounting and Finance</i>	17 th April 2010 to Continuing
2.	Institute of Business and Computer Studies, Bhubaneswar <i>Full Time Faculty, Accounting and Finance</i>	16 th April 2009 to 16th April 2010
3.	Koustuv Business School, Bhubaneswar <i>Full Time Faculty, Accounting and Finance</i>	1st July 2007 to 15th April 2009
4.	ICFAI Business School, Bhubaneswar <i>Visiting Faculty, Accounting and Finance</i>	10th April 2003 to 15th June 2007
5.	P.G. Department of Commerce, Utkal University <i>Full time Senior Research Scholar, Advisor: Prof. Ranjan Kumar Bal</i>	15th March 2002 to January 2008

PATENT DETAILS

- Title of the Invention: **PREDICTIVE ANALYSIS OF E-COMMERCE
AGRICULTURAL PRODUCT DEMAND USING MACHINE LEARNING**

Date of Filing of Application: 07/05/2024

Patent Publication Application No.: 202421036189 A

Publication Date: 12/07/2024
- Title of the Invention: **DIGITAL PAD FOR PATIENT RECORD KEEPING**

Date of Filing of Application: 29/12/2024

Patent Design Number: 442399-001

Publication Date: 18/02/2025
- Title of the Invention: **BUSINESS FINANCIAL HEALTH TRACKING DEVICE**

Date of Filing of Application: 23/08/2025

Patent Design Number: 470815-001

Publication Date: 11/11/2025

INTERNATIONAL PUBLICATIONS

1. Priyadarshini ,P. and Sahu,S. (2025), “Impact of Training on Employee Performance in the Insurance Industry in India”, **AMC Indian Journal of Entrepreneurship**, ISSN: 2581-7302, July-December 2025, Vol 8, Issue 2, pp 43-50.
2. Parida, P.R., Dey, S.K. Sahu, S. (2024), “A Study on Impact of Job Characteristics on Work-Life Balance: Evidence from Sales Executives of FMCG Sector”, *Splint International Journal of Professionals*, ISSN (P): 2349-6045, (O): 2583-3561, October-December 2024, Vol 11, Issue 4, pp 342-354.
3. Bagarti, M.K. and Sahu, S. (2024), “Examining the Effects of International Capital Flows on India’s Nominal Exchange Rate: Insights from an ARDL Model”, *International Journal of Financial Management*, ISSN 2229-5682, 2024, Vol 14, Issue 3, pp 12-20.
4. Sahu, Behera, A.K. (2025), “Does External Pressure Impact Profitability? Evidence from the Nifty 500 Index of India”, *International Journal of Scientific Research in Engineering and Management*, ISSN :2582-3930, February 2025, Vol 09, Issue 02, pp 1-10.
5. Sahu, S., Pathak, V. Thomas, S.R., et al (2024), “Strategic Use of Derivatives in Banking: Navigating Liquidity and Interest Rate Risks for Optimal Performance”, *Journal of South West Jiaotong University*, ISSN: 0258-2724, January-June 2024, Vol.59, No 1, pp 853-863. (SCOPUS INDEXED JOURNAL).
6. L.S, Gajanan, Panigrahi,S. Sahu,S. et al (2024), “Role of Corporate Social Responsibility in Enhancing Organizational Performance”, *African Journal of Biological Sciences*, ISSN: 2663-2187, 2024, Vol.6, No 7, pp 2250-2261 (SCOPUS INDEXED JOURNAL).
7. Bagarti, M.K. and Sahu, S. (2023), “Impact of Balance of Payment Indicators on Nominal Exchange Rate in India”, *World Journal of Management and Economics*, ISSN: 1819-8643, 2023, Volume – 16, Issue -5, pp.11-25, ABDC Listed C Category Journal.
8. R.aj. M.S, Sahu,S, et al (2023), “Impact of Human Resource Management Practices on Employees’ Satisfaction and Retention in Banking Sector”, *Asian and Pacific*

Economic Review, ISSN;1000- 6052, December 2023, Volume- 16, Regular Issue-1, pp 1388-1396, ABDC Listed C Category Journal.

9. Sahu, S. (2024),” The Existence of Herding Biases among Investors: A Special Reference to Odisha”, High Technology Letters, ISSN: 1006-6748, Volume 30, Issue 5, 2024, pp.593-602, SCOPUS INDEXED JOURNAL
10. Bagarti, M.K. and Sahu, S. (2021), “Impact of Foreign Capital Flows on Currency Fluctuations in India: An ARDL Approach”, Empirical Economics Letters, ISSN: 1681-8997, December, 2021, Volume – 20, Special Issue -4, pp.1-7, ABDC Listed C Category Journal.
11. Bagarti, M.K. and Sahu, S. (2022), “An Empirical Study on the Impact of Macro economic factors on Exchange Rate in South Asia “, Korea Review of International Studies, ISSN: 1226-4741, March, 2022, Volume – 15, Special Issue -03, pp.5-21, ABDC Listed C Category Journal.
12. Sahu, S. (2023),” Awareness of Green Consumerism and its Influence on the Buying Behaviour of Consumers”, High Technology Letters, ISSN: 1006-6748, Volume 29, Issue 8, 2023, pp.721-736, SCOPUS INDEXED JOURNAL.
13. Bagarti, M.K. and Sahu, S. (2025), “Impact of Export and Import of Principal Commodities on Exchange Rate Movement in India “, OPJU Business Review, ISSN: 2583-729X, 2025, Volume – 4, Issue -1, pp 61-75.
14. Sahu, S. (2021),” Corporate Social Responsibility: A Study on Allocation Array of Resources with Special Reference to Axis Bank”, The International Journal of Analytical and Experimental Modal Analysis, ISSN: 0886-9367, Volume XIII, Issue VI, June/2021, pp.762-774. UGC CARE Approved Group-II Journal.
15. Sahu, S. and Swain, D.D. (2022), “Growth and Performance of General Insurance Sector in India”, Empirical Economics Letters, ISSN: 1681-8997, November, 2022, Volume – 21, Issue 11, pp.9-14, ABDC Listed C Category Journal.
16. Sahu, S. (2021), “A Study on Perception of Consumers Towards E- Shopping”, The International Journal of Analytical and Experimental Modal Analysis, ISSN: 0886-9367, Volume XIII, Issue VI, June/2021 pp.1722-1732. UGC CARE Approved Group-II Journal.
17. Bagarti, M.K. and Sahu, S. (2021), “Determination of Nominal Exchange Rate through Monetary Approach Model in India”, Empirical Economics Letters, ISSN: 1681-8997, September, 2021, Volume – 20, Issue -9, pp.1500-1506, ABDC Listed C Category Journal.

18. Swain, D.D., and Sahu, S. (2021), "Impact of Banking Sector Credit on Economic Shift in India: A Case Study of UCO Bank", *Empirical Economics Letters*, ISSN: 1681-8997, August, 2021, Volume – 20, Issue -2, pp.1-9, ABDC Listed C Category Journal.
19. Swain, D.D., and Sahu, S. (2022), "Role of Economic Growth, Foreign Investment and Financial Development on Entrepreneurship Development in India", *Empirical Economics Letters*, ISSN: 1681- 8997, July, 2022, Volume – 21, Special Issue -4, pp.204-209, ABDC Listed C Category Journal.
20. Parida, P.R. and Sahu, S. (2023), "Social Recruitment a credible alternative to Traditional Recruitment: A Review", *International Journal of Research in Human Resource Management*, 2023, E-ISSN: 2663- 3361, P-ISSN: 2663-3213, Volume-5, Issue-2, pp.17-21.
21. Takri, M.M. and Sahu, S. (2021), "CSR and Socio-Economic Development in Odisha: A Case Study of Selected Public Sectors", *The International Journal of Analytical and Experimental Modal Analysis*, ISSN: 0886-9367, September 2021, Volume – XIII, Issue -IX, pp.436- 450, UGC CARE Listed Group-II Journal.
22. Sahu, S. (2022), "Impact of Digitalization on the Indian Economy and Requirement of Financial Literacy", *Gradivia Review Journal*, ISSN: 0363-8057, 2021, Volume - 8 Issue -3, pp.43-47, UGC CARE Listed Group-II Journal
23. Sahu, S. and Mohanty, S. (2021), "Hike in Petrol Price: Causes and its Impact on the Price of FMCG Products", *International Journal of Advances in Engineering and Management*, ISSN: 2395- 5252, September, 2021, Volume – 3, Issue -9, pp.1127-1136.
24. Takri, M.M. and Sahu, S. (2021), "Empirical Aspects of Corporate Social Responsibility on Financial and Non-financial Performance in Selected Indian Corporates", *Gradivia Review Journal*, ISSN: 0363-8057, 2021, Volume - 7 Issue -8, pp.197-204, UGC CARE Listed Group-II Journal.
25. Bagarti, M.K. and Sahu, S. (2021), "An empirical analysis of foreign trade capital on the nominal exchange rate in India", *Asian Journal of Management*, ISSN: 0976-495X (Print), 2321-5763 (Online), Oct-Dec, 2021, Volume – 12, Issue -4, pp.1-5.
26. Sahu, S. and Swain, D.D. (2023), "Impact of Equity Spot Market on Foreign Exchange, Money, and Index Future Market", *DRIEMS Business Review*, ISSN: 2320-6241(Print), 2321-4112(Online), April, 2023, Volume – 12, Issue -1 pp.17-24.

27. Pradhan, S and Sahu, S. (2021),” Determinants of Customer Loyalty in Organised Retail Sector”, The International Journal of Analytical and Experimental Modal Analysis, ISSN: 0886-9367, April,2021, Volume - XIII, Issue -IV, pp.1973-1987. UGC CARE Approved Group-II Journal
28. Sahu, S. and Nanda, B. (2021), “The New Era of Education amidst COVID-19 Lockdown”, International Journal of Research and Review, ISSN: 2454-2237, Volume 8, Issue 7, July-2021 pp.185-191.
29. Bagarti, M.K. and Sahu, S. (2021), “Impact of Components of Foreign Capital Flows on Nominal Exchange Rate in India”, Vidyabharati International Interdisciplinary Research Journal (Special Issue), ISSN: 2319-4979, pp.1360-1366. UGC CARE Approved Group-II Journal and included in Web of Science.
30. Sahu, S. And Biswal, S.P., (2022), “The Existence of Herding Biases among Investors: A Special Reference to Odisha”, Indo - American Journal of Mechanical Engineering, ISSN:2321-9416, Vol. 10, Issue 4, December, 2022, pp. 11-24
31. Sahu, S. and Mohanty, S., (2021), “Covid-19- Its Impact on Indian Pharmaceutical Sector and Their Market Capitalization”, International Journal of Research (IJR), p-ISSN: 2348-6848, e-ISSN: 2348-795X, Vol. 8 Issue 7, July,2021, pp. 1-9.
32. Pradhan, S and Sahu, S. (2021),” Factors affecting Consumer Buying Behaviour in Organised Retail Sector for Apparels”, The International Journal of Analytical and Experimental Modal Analysis, ISSN: 0886-9367, August,2021, Volume - XIII, Issue - VIII, pp.370-386. UGC CARE Approved Group-II Journal.
33. Sahu, S., (2021), “Digital Awareness among the Youth”, Journal for Studies in Management and Planning, ISSN: 2395-0463, Volume 07, Issue 01, June/2021 pp.14-27.
34. Parida, P.R. and Sahu, S. (2022), “Gender Balance and its Impact on WLB of Women Workers in Indian Corporate: A Conceptual Study”, International Journal of Advances in Engineering and Management (IJAEM), ISSN:2395-5252, Volume 4, Issue 12, December 2022, pp 872-876.
35. Sahu, S., (2021), “A Study of Causes of Stress and Stress Management Among Youth- A Global Perspective”, International Journal of Research (IJR), p-ISSN: 2348-6848, e-ISSN: 2348-795X, Vol. 8 Issue 6, June,2021, pp. 408-418.
36. Sahu, S. And Biswal, S.P., (2021), “The Existence of Herding Behaviour Theory: A Critical Review of Literature”, Journal of Interdisciplinary Cycle Research, ISSN:

- 0022-1945, Vol. XIII, Issue VII, July, 2021, pp. 179-189. UGC CARE Approved Group-II Journal.
37. Sahu, S. (2020),” A Study on Customer’s Perception Towards Internet Banking In Indian Banking Sector”, Academic Leadership, ISSN: 1533- 7812, June, 2020, Volume - 21, Issue -06, pp 174-182, SCOPUS INDEXED and UGC CARE Approved Journal.
38. Sahu, S. (2020), “Role of Social Entrepreneur: A special reference to Microfinance Institutions in India”, Journal of Interdisciplinary Cycle Research, ISSN: 0022-1945, June,2020, Volume - XII, Issue -VI, pp 13-18, UGC CARE Approved Group-II Journal.
39. Parida, P.R. and Sahu, S. (2023), “Digital India Initiatives, Opportunities, Challenges and Road Ahead: An Empirical Study”, International Journal of Humanities, Social Science and Management, ISSN: Volume 3, Issue 3, May-June 2023, pp 558-562.
40. Sahu, S. (2020), “A Study on the Status of SHG- Bank Linkage programme in Jagannath Prasad Block of Ganjam District in Odisha”, The International Journal of Analytical and Experimental Modal Analysis, ISSN: 0886-9367, May,2020, Volume - XII, Issue -V, pp.542-547. UGC CARE Approved Group-II Journal.
41. Sahu, S. (2020), “Empowering Women through Microfinance -Boon to the Economy”, International Journal of Research and Analytical Reviews, February,2020, ISSN: 2349-5138, Volume - 7, Issue -1, pp.94-98. UGC Approved Journal. Serial no- 43602
42. Swain,D,D. and Sahu,S.(2020), Corporate Social Responsibility as a Catalyst of Building Sustainable Family Business- A Case Study of Tata Group, International Journal of Recent Scientific Research, January,2020, ISSN – 0976 – 3031, Volume – 11, Issue No. 1, pp. 37083-37091. UGC Approved Journal. Serial no-49336.
43. Mohanty, S and Sahu,S. (2020) “E-Banking: Current Trends and Future Challenges”, GIS Business, April-2020, ISSN: 1430-3663, Vol- 15-Issue-4, pp.320-326, SCOPUS INDEXED and UGC CARE Approved Group-II Journal.
44. Sahu, S. (2020), “A Form of Corporate Social Responsibility in India: Social Entrepreneurship”, The International Journal of Analytical and Experimental Modal Analysis, ISSN: 0886-9367, May,2020, Volume - XII, Issue -V, pp.580-588. UGC CARE Approved Group-II Journal.
45. Sahu, S. and Mohanty, S. (2020),” A Study on the Evolution of E- Commerce, Its Present Status and Future Prospects”, The International Journal of Analytical and

Experimental Modal Analysis, ISSN: 0886-9367, Volume - XII, Issue -II, February 2020, pp. 2792- 2794, UGC CARE Approved Group-II Journal.

46. Mohanty, J.P. and Sahu, S (2020), “Role of Self-help Groups for Empowerment of Rural Women- A Case Study of Jagannath Prasad Block of Ganjam District in Odisha”, International Journal of Recent Scientific Research, ISSN – 0976 – 3031, Volume – 11, Issue No. 1, pp. 37147-37149. UGC Approved Journal. Serial no-49336.
47. Sahu, S. and Sahoo, A. (2017),” Financial Derivatives Use in Top Corporate Entities in India-A Trend Analysis”, International Journal of Informative & Futuristic Research (IJIFR), ISSN: 2347- 1697, Volume - 4, Issue -5, January 2017,41st edition, pp. 6135-6149.
48. Sahu, S. (2018), “Study of Mergers and Acquisitions in Indian Airline Industry: A Case Study of Jet Airways Limited”, International Journal of Management, IT and Engineering, March, 2018, Volume-8, Issue-3, 2018, ISSN-2249-0558, pp.23-37. UGC Approved Journal. Serial no- 48064.
49. Sahu,S. and Nanda, B. (2017), “Impact of Mobile Banking on Consumer Behaviour”, International Journal of Research in Economics and Social Sciences (IJRESS), ISSN- 2249-7382, Volume-7, Issue-11, November 2017, pp.140-143. UGC Approved Journal. Serial no- 48858
50. Sahu, S. (2016), “Role of Human Resource Management in Corporate Social Responsibility”, International Journal of Management and Social Science Research Review, ISSN -2348-0653, Vol. 1, Issue.28, October, 2016. pp. 171-174.
51. Sahu, S. (2016), “A Conceptual Overview of the Role of MFIs in Poverty Eradication with Reference to Women in Rural India”, GE- International Journal of Management Research, ISSN: 2321-1709, Volume 3, Issue 11, November 2016, pp. 276-279.
52. Sahu, S. (2017), “Financial Derivatives Use in Top Corporate Entities in India-A Trend Analysis”, International Research Journal of Engineering and Technology (IRJET), ISSN: 2395-0072, Volume 4, Issue 8, August 2017, pp. 276-281.
53. Sahu, S. (2016) “Women Entrepreneurship in India”, International Research Journal of Engineering and Technology (IRJET), ISSN: 2395-0072, Volume 3, Issue 11, November 2016, pp. 276-279.
54. Sahu, S. (2016) “Assessing the Impact of E-Business on Organisational Performance”, International Research Journal of Engineering and Technology (IRJET), ISSN: 2395-0072, Volume 3, Issue 8, August, 2016, pp. 836-838.

55. Sahu, S. (2016) "Management of Liquidity Risk in The Indian Banking Sector- A Case Study of UCO Bank", International Journal of Business and Administration Research Review. ISSN -2348-0653, Vol. 3, Issue.15, July - Sep, 2016. pp. 27-32.
56. Sahu, S, (2016), "International Financial Reporting System -A Case Study of ICICI Bank", International Journal of Advance Research and Innovative Ideas in Education, ISSN (0), 2395 – 4396, Volume – 2, Issue- 2, April, 2016, pp. 1010 – 1018.
57. Sahu, S, (2016), "Labour Market Intermediaries in Madhya Pradesh- An Overview", International Research Journal of Engineering and Technology, ISSN:2395-0072, Volume – 03, Issue-04, April, 2016, pp. 1-6.
58. Sahu, S, (2016), "Use of Interest Rate Derivatives in Indian Banks: An Empirical Study", International Journal of Advance Research and Innovative Ideas in Education (IJARIE), Vol – 2, Issue 2, March 2016, ISSN (0): 2395 – 4396, pp – 436 – 442
59. Sahu, S. (2014) "CSR activities of Maharatna companies in India – An analytical case-based approach", The International Journal of Management Research and Business Strategy, ISSN 2319-345X, Vol.3, No.3, July 2014, pp.196-217.
60. Sahu, S (2016), "Financial Analysis of Investment of Perennial Nature", Journal for Advanced Research in Commerce and Management Studies, Volume3, Issue2,2016, ISSN,2394-837X, pp- 18-30.
61. Sahu, S. (2016) "Companies Act, 2013 – An Insight", International Journal of Research in Social Sciences, Volume – 6, Issue -6, June 2016, ISSN: 2249- 2496, pp.339 – 356. UGC Approved Journal. Serial no-48887.
62. Sahu, S (2016), "Micro Enterprises can play a crucial role in alleviation of rural poverty", Scholarly Research Journal for Humanity Science and English Language, April – May 2016, Volume-3, Issue 15, ISSN-2349 -9664, pp. 3707 – 3714. UGC Approved Journal. Serial no-48612
63. Mohanty, J.P. and Sahu, S (2017), "ORMAS: Achievements and Challenges in Promoting Livelihoods in Rural and Forest Areas in Odisha", International Journal of Research in Economics and Social Sciences (IJRESS), ISSN – 2249 – 7382, Volume – 7, Issue No. 3, March 2017, pp. 45-50. UGC Approved Journal. Serial no-48858.
64. Mohanty, J.P. and Sahu,S. (2016) "Role of ORMAS in Marketing and Promotion of Rural Products through Exhibitions in Odisha: A Brief Overview", International Journal of Research in Economics and Social Sciences, ISSN: 2249-7382, Vol. 6 Issue 7, July 2016, pp. 39-47. UGC Approved Journal. Serial no-48858.

65. Swain, D.D and Sahu, S. (2008). “Psychographical Construct in Banking Channel Adoption of Indian Consumers”, *Advances in Management Journal – An International Journal*, Volume: 1(6), September 2008, ISSN 0974-2611, pp.34-41.
66. Jethy, J. Mohanty, M.K. and Sahu, S. (2015) “A Study of Liquidity and Profitability Analysis of an Industrial unit in Odisha”, *International Journal of Research in Commerce, IT and Management*, ISSN 2231 – 5756, Vol-5, No-4, April, 2015, pp.37-40.
67. Jethy, J. Mohanty, M.K. and Sahu, S. (2015) “A Comparative Study of Financial Performance of Selected Industrial Units in Paper Industry”, *International Journal of Research in Management*, ISSN 2249 – 5908, Vol – 2, No-5, March, 2015, pp.114-125.
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69. Sahu, S. and Pradhan, S. (2016), “Challenges faced by Women Entrepreneurs running Micro Enterprises: A Study of Cuttack District”, *International Journal of English Language, Literature and Humanities*, Volume IV, Issue III, March, 2016, pp – 393 – 417, ISSN – 2321 – 7065. UGC Approved Journal. Serial no-43979
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71. Mohanty, J.P. and Sahu, S. (2016), “Role of ORMAS in facilitating promotion of sustainable livelihoods in Kandhamal District through Effective Harvesting of NTFPs”, *Inspira Journal of Modern Management and Entrepreneurship*, ISSN: 2231 – 167X, Volume 06, No – 02, April, 2016, pp.77-82.
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1. Samal, P, and Sahu, S. (2024), “Determinants of Profitability in Indian Non-banking Financial Companies: A Panel Data Regression Analysis”, DRIEMS Business Review, ISSN :2320-6241 (P), ISSN:2321—4112 (O), Volume-13, Issue No. (II), pp. 1-13.
2. Sahu, S. (2023), “Impact of Corporate Taxation on Financial Decisions with Special Reference to Pharmaceutical Companies in India”, DRIEMS Business Review, ISSN :2320-6241 (P), ISSN: 2321—4112 (O), Volume-12, Issue No. (II), pp. 1-9.
3. Sahu,S: (2015) “The Novelty of Companies Act, 2013”, The Odisha Journal of Commerce, January,2016, Volume: XXXVI, No.2, 2016, ISSN 0974-8482, pp.71-80. UGC CARE Listed Journal.
4. Sahu,S: (2004) “Corporate Reporting for Sustainability - A Study of Users’ Perception of CSR”, The Orissa Journal of Commerce, Volume: XXVI, No.1, 2004, pp 43-51. UGC CARE Listed Journal.
5. Sahu,S: (2006) “Corporate Social Reporting in Liberalised Economy”, Pratibimba , The Journal of Institute of Management and Information Science, Bhubaneswar, Volume: 6, Issue: 1, Jan-June 2006, pp. 53-58.
6. Sahu,S: (2004) “Social Reporting Practices in India” Pratibimba, The Journal of Institute of Management and Information Science, Bhubaneswar, Vol-4, Issue-2, July-Dec,2004, pp 49-52.
7. Sahu, S. (2003), “Corporate Disclosure – A Study of the Reporting practices in India”, The Excellence, Volume–2, No. 1, July 2003, pp. 77-82.
8. Swain, D.D and Sahu, S. (2008). “CRM- A Tool for Gaining Competitive Advantage”, Vishleshak, Volume: II, January 2008, pp. 59-67.
9. Swain, D.D and Sahu, S: (2007). “Strategizing Talent Retention through Work life Balance”, Siddhant- A Journal of Decision-Making, Volume: 7, No:1, ISSN- 0091/2002-TC, January-March-2007, pp. 20-36. UGC Approved Journal.
10. Swain, D.D and Sahu,S: (2006). “Management Education at the Cross Roads”, The Research Network, Volume.1, No.1, September, 2006, pp.76-85. /74-83.
11. Mohanty, M, Sharma, G.K and Sahu,S: (2012) “Economic Analysis of Agriculture Resources and Food grain Production Gap in West Bengal”, The Journal published by Directorate of Economics and Statistics, Dept of Agriculture and Co-operation, Ministry of Agriculture, Govt. of India”. July, 2012, ISSN 0002– 167, Volume XIX, No.4. pp.179-197. UGC Approved Journal. Serial no-45430 and 45822.

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13. Swain, D.D and Sahu,S (2012) “An analytical deduction of an output driven framework between work like balance and talent retention”, The Odisha Journal of Commerce and Management May, 2012, Vol. III, No. 1, ISSN 0976 – 8599, pp 13-26. UGC CARE-I Journal.
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15. Swain, D.D and Sahu,S (2007) “Strategizing Talent Retention Through Work life Balance”, Siddhant- A Journal of Decision Making, The Journal of Regional College of Management, Bhubaneswar, Volume: 7, No: 1, Jan-March 2007, pp 20-36, ISSN 0091 – 2002-TC. UGC Approved Journal.
16. Sahu, S: and Bal, R.K. (2003) “Perception of Users Regarding Reporting Practices- A Case Study”, The Utkal Business Review, The Journal of Business Studies, Volume: XVII ,2003- 2004, pp 100-108.
17. Sahu,S and Bal, R, K (2007-08) ‘A Study of the Perceptions of users regarding social disclosure practices in India’, The Utkal Business Review, Vol. XX, pp 73-93.
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20. Sahu, S and Bal, R.K. (2002 – 2003), “A Study of Women Entrepreneurship in Orissa”, The Utkal Business Review, Volume XVI, pp. 82-90.
21. Swain, D.D. and Sahu, S (2008), “An Analytical Study on the Construct Behaviour of Knowledge Management and Customer Relationship Management, The Research Network, Volume Three, Number one, March 2008, pp. 36-47.
22. Sahu, S. and Nanda, B. (2021), “Comparison between the Modes of Education during COVID-19 Lockdown”, Apeejay Business Review, ISSN 0974-1798, January-December, 2021, Volume 20, (Number I & II), pp.25-40.

23. Sahu, S. and Swain, D.D, (2023), “Impact of Equity Spot Market on Foreign Exchange, Money and Index Future Market”, DRIEMS Business Review, ISSN (Print) 2320-6241, ISSN (Online) 2321-4112, Volume 12, Issue 1, pp. 17-24.

PAPERS PUBLISHED IN CONFERENCE PROCEEDINGS

1. Sahu, S. (2004), “Environmental Accounting – A Must for Global Corporate Sustainable Development”, was published in the book of proceedings of the 27th All India Accounting Conference and International Seminar organized by P.G. Department of Commerce, Utkal University, in collaboration with ICWAI, Kolkata on December – 18 – 19, 2004, pp.
2. Sahu, S, (2005), “Corporate Social Reporting- A Myth or A Reality”, was published in the book of proceedings of “Strategy Summit -2005, Living the Future- Leadership in Changing Business Environment”, organized by ICFAI, Kolkata, on 15-16th Feb, 2005, pp.
3. Swain, D.D. and Sahu, S. (2007) “Branding for 21st Century Teenagers” published in the Book of proceedings of Indian Institute of Management, Kozhikode for the International Conference on “Marketing and Society” on 8-10 th April 2007, pp.463-476.
4. Swain, D.D. and Sahu, S. (2006) “Customer Relationship Management- Mantra for the Future Organization” was published in the book of proceedings of Indian Institute of Management, Kozhikode for the International Conference on “Marketing in the Age of Convergence” on 7th and 8th January, 2006, pp.136-144.
5. Swain, D.D. and Sahu,S. (2007} “CRM- A Tool for Gaining Competitive Advantage” was published in the book of proceedings of DRIEMS for the National Management Seminar on “Technology and Innovation as a Source of Sustainable Competitive Advantage” on 10thMarch 2007, pp.
6. Sahu, S. and Swain, D.D (2007} “Corporate Social Responsibility- Mantra of Sustainable Growth” published in the Book of proceedings of the Rourkela Institute of Management Studies for the National Seminar on 10th-11th March, 2007, pp.
7. Sahu, S and Swain, D.D (2007} “Entrepreneurial Opportunities in Healthcare Sector of Orissa” was published in the Book of proceedings for the National Seminar

organised by P.G Department of Commerce, Utkal University, Bhubaneswar on 24-25th February, 2007, pp.

8. Sahu, S and Swain, D.D (2007) "HR in 21st Century Organization- A Modelling Approach" was published in the Book of proceedings for the International Conference on "Going Global: Unleashing People Potential" College of Management Studies, GITAM, on 19-21st January 2007, pp.
9. Sahu, S and Swain, D.D (2006) "Corporate Social Reporting- An Introspection" was published in the Book of proceedings of the IBAT School of Management for the National convention on 10th-11th February 2006, pp.
10. Mahapatra, J, Swain, D.D. and Sahu, S. (2006) "Strategizing the New Age HR" was published in the Book of proceedings of the ICFAI Business School, Bhubaneswar for the National HR Seminar on "The New Age HR" on 12TH January, 2006, pp.7-24.
11. Sahu, S and Swain, D.D (2005) "E-Governance: A Conceptual Framework" published in the Book of proceedings of the Institute of Management and Information Technology for the National Seminar on "Emerging Trends in IT Enabled Management" on 17th April 2005, pp.76-83.
12. Swain, D.D and Sahu, S. (2005) "Emerging Trends in Agro and Food Processing Industry- Technology, Finance & Markets- A General Overview" was published in the Book of proceedings for the National Seminar on "Promotion and Management of Agri Business Enterprises" organized by P.G Department of Commerce, Utkal University, Bhubaneswar on 20th March, 2005, pp.86-103.
13. Swain, D.D and Sahu, S. (2005) "Leadership Profile for the Next Generation" was published in the Book Of proceedings of Nirma International Conference (NICOM-2005) on "Achieving Competitive Advantage through People" organized by Institute of Management, Nirma University on 28-30th January 2005, pp.
14. Swain, D.D and Sahu, S. (2005) "Management Education at the Crossroads" was published in the book of Proceedings of National Conference on "Emerging Trends in Business Administration" on March 18-20th 2005, organized by Institute of Business and Computer Studies, Bhubaneswar, pp.
15. Swain, D.D and Sahu, S. (2005) "Customer Relationship Management in the Next Millennium" was published In the Book of Proceedings of IBAT, Bhubaneswar for the National Management Convention on 4-6th February, 2005.

16. Swain, D.D. and Sahu, S. (2009) “Marketing Analytics of Lifestyle Segmentation”, was published in the book of proceedings of International Conference on “Tourism Management “(ICTM - 2009).
17. Swain, D.D. and Sahu,S. (2004), “Future of HR Outsourcing”, was published in the book of proceedings of National Seminar on “Strategies in Business Process Outsourcing” organized by the Invertis Institute of Management, Bareilly on 4th – 5th December, 2004,
18. Swain, D.D. and Sahu, S, (2009), “A Constructive Remodelling of Leadership Dynamics in the 21st Century”, was published in the book of proceedings of International Conference on “Educational Leadership”, organized by Indian Institute of Management, Bangalore, on 5-7th January 2009.
19. Swain, D.D. and Sahu, S, (2005), “Leadership Profile for the Next Generation”, was published in the book of proceedings of International Conference on “Educational Leadership”, Institute of Management, Nirma University, on 28-30th January 2005.
20. Swain, D.D. and Sahu, S. (2008), “An Analytical Study on the Construct Behaviour of Knowledge Management and Customer Relationship Management”, was published in the Book of proceedings for the National conference on “Knowledge Management: Capturing and Structuring for a High-Performance Enterprise”, organised by IBCS, SOA University on February 20-22nd, 2008, pp. 174-179.
21. Swain, D.D. And Sahu, S. (2008), “Opportunities and Challenges of Health Tourism in India”, was published in the Book of proceedings for the international conference on “Tourism in India – Challenges Ahead”, organised by IIM Kozhikode and IIM Lucknow on 15,16 and 17th May, 2008, pp. 475 – 484.
22. Sahu, S. (2005), “Environmental Accounting – A Must for Global Corporate Sustainable Development”, was published in the book of proceedings of the International Conference on Services Management organized by Institute for International Management and Technology, Gurgaon, on March – 11 – 12, 2005, pp .885-889.
23. Sahu, S. and Swain, D.D. (2006), “Role of Corporate Social Responsibility in Achieving Sustainable Growth”, was published in the Souvenir of the 47th National Convention-2006 on “Emerging Trends in Corporate Sustainability” organized by the Institute of Cost & Works Accountants of India on 20th-22nd January,2006, Bhubaneswar, pp.86-96.

BOOKS

1. **Singh.S, Das. K, K, Sahu, S. (2025), “Management Accounting”, As per Latest NEP Syllabus, KM Publishers.**
2. Sahu, S. (2021), “Attitude of Consumers Towards Online Shopping: A Study of Cuttack City,” Lambert Academic Publishing, ISBN-978- 620-3-92529-6
3. Sahu, S. (2020), “Relationship between Environmental Reporting and Financial Performance”, Lambert Academic Publishing, ISBN-978- 613-9-92479-0.
4. Sahu, S. (2018), “A Study of Consumer’s Attitude towards Online Shopping”, Lambert Academic Publishing, ISBN-978-613-6-63152-3.
5. Sahu, S. (2016), “Practices of Tax Saving Schemes by Non-corporate Assesses- A Case study of Twin Cities of Odisha,” VSRD Academic Publishing (A Division of Visual Soft India Private Limited), ISBN-978- 93-86258-06-9.
6. Sahu, S. and Jethy. J. (2015), “Impact of Human Resource Practices on Financial Performance- A Study of Selected Industrial Units in Southern Odisha”, Lakhmi Prakashans, Bhubaneswar, ISBN 978 – 81- 9235 – 68- 1-5.
7. Sahoo, S. and Sahu, S. (2016) “Marketing of Agricultural Products in Odisha- A Case Study of Selected Regulated Markets” Lakhmi Prakashans, Bhubaneswar, ISBN- 978 8192356709.

CHAPTERS IN BOOKS

1. Sahu, S. (2006),” Role of corporate social reporting in global economy” published as a chapter in the book “Dynamic Management in a global economy” by K.N.S Kang’ New century publications, ISBN, 81-7708-100-4, pp.92-101
2. Sahu, S. (2006), “Corporate social reporting- An Introspection” published as a chapter in the book “Customizing organization through re-inventing management” by Sanjay Sharan and Manoranjan Dhal, Excel Books, pp.141-150, ISBN: 81-7446-467-0.
3. Swain, D.D and Sahu, S. (2009) “An Exploratory Insight on the Strategic Construct of CRM and Knowledge Management” published as a chapter in the Book by Prof. Surinder Batra and Francisco Javier Carrillo, Allied Publishers Private Limited, ISBN 978-818424-420-5, pp 84-94.

4. Swain, D.D and Sahu, S. (2009) “Marketing Analytics of Lifestyle Segmentation” published as a chapter in the book “Advances in Technology and Innovation in Marketing” by Prof. Rajat Gera, MACMILLAN Publishing. ISBN: 023-063-807-4, 2009, pp 324-329.
5. Swain, D.D, and Sahu, S (2008) “A Constructive Remodelling Approach for an output driven linkage between knowledge management and CRM, published as a chapter in the book “Technology and innovation in marketing” by Prof Rajat Gera” Allied Publishers Pvt. Ltd, ISBN-81- 8424-308-1, 2008, pp.82-93.
6. Swain, D.D. and Sahu, S (2005), “Customer relationship management for future Organisations–A journey towards New Millennium”, published as a chapter in the book “Future Organisation: Strategising Business “by Prof. Biswajeet Pattanayak , Phalgu Niranjana and Tarun Kumar, Excel Books, 2005. ISBN 81 -7446-431-X, pp. 49-61.
7. Sahu, S and Mohanty, J.P. (2016), “Rashtriya Swasthya Bima Yojana (RSBY): An Overview and Challenges” published as a chapter in the book “Insurance Sector in India-A Way Forward” by Dr Kishore Kumar Das, Kunal Books, pp.172-179, ISBN: 978-81-932322-1-7.
8. Mohanty, J.P, and Sahu, S. (2016), “Corporate Sustainable Responsibility (CSR): A Sustainable Tool for the Companies to Recompense the Society” published as a chapter in the book “Corporate Social Responsibility: A Prelude to India Corporate Sector Reforms” by Dr Bhagabata Behera, Kunal Books, pp.306-316, ISBN: 978-81-932322- 0-0.
9. Nanda, B and Sahu, S. (2019).” Impact of Goods and Services Tax on Indian Economy” published as a chapter in the book “Economic Policy – Issues and Challenges” by Prof M.K. Mohanty, Prof S.K Satapathy and Dr Sk. Abu Taher, Kunal Books, ISBN 978-93-86714-94-7,2019, pp. 71-74.

CONFERENCE/ SEMINAR PRESENTATIONS

1. Presented a paper titled “Internal Governance and Misconduct Oversight: Exploring Corporate Ethics” in the National Seminar on “Start-ups and Sustainability for Developed India: Issues and Challenges” on 29th and 30th May, 2024, organized by P.G. Department of Commerce, Utkal University, Bhubaneswar.

2. Presented a paper titled “An In-depth Study of Old Tax Regime vs New Tax Regime: Which one is for You?” in the 43rd Annual Conference of Odisha Commerce Association & National Seminar on 22nd and 23rd December, 2023, organized by Department of Commerce, Rama Devi Women’s University.
3. Presented a paper titled “Impact of Components of Foreign Capital Flows on Nominal Exchange Rate in India” in the National E- Conference on “Advances in Business, Management, and Technology” on 25th and 26th June, 2021, organized by Department of Management Sciences, MGCU.
4. Presented a paper titled “Application of Benford’s Law on Trade Volume of Financial Services Sector” in the 43rd Annual Conference of Odisha Commerce Association & National Seminar on 22nd and 23rd December, 2023, organized by Department of Commerce, Rama Devi Women’s University.
5. Presented a paper titled “Role of Skilling Odisha through Business Education: A Study of Central University of Odisha” in the International Seminar on “Skilling India: Need for redefining Commerce Education in India” on 28th and 29th June, 2018, organized by P.G. Department of Commerce, Utkal University, Bhubaneswar.
6. Presented a paper titled “Impact of Goods and Services Tax on Indian Economy” in the XXXVIII Odisha Commerce Conference on “Economic Policy: Issues and Challenges” organized by P.G. Department of Commerce, Ravenshaw University, on 4th and 5th February, 2018.
7. Presented a paper titled “Resurgent Rural India: Issues and Challenges” in the UGC sponsored International Seminar on “Resurgent Rural India: A Paradigm Shift” organized by Utkal University, on March, 18-19, 2017.
8. Presented a paper titled “Rashtriya Swasthya Bima Yojana (RSBY): An Overview and Challenges” in the ICCSR sponsored National Seminar on “Insurance – 2015- Emerging Trends, Challenges and Opportunities” organized by P.G. Department of Commerce, Ravenshaw University, on 29th and 30th November, 2015.
9. Presented a paper titled “Economic Reforms and its Impact on Regional Development” in the National Seminar on “Impact of Economic Reforms and Globalisation on Regional Development” organized by Department of Analytical and Applied Economics, Utkal University on 15th and 16th April, 2005.
10. Presented a paper titled “Management of Food Security Initiative and Global Hunger” in the UGC sponsored National Conference on “Food Security: Issues and Concerns” organized by Department of Commerce and Management Studies, Kendrapada

Autonomous College, in collaboration with the Odisha Commerce Association on 3rd and 4th May, 2015.

11. Presented a paper titled “Corporate Social Responsibility in India- An Introspection” in the UGC sponsored National Seminar on “Corporate Social Responsibility in India” organized by Department of Commerce, Salipur Autonomous College, on 18th and 19th November, 2017.
12. Presented a paper titled “Financing the Rural Poor through the SHG Bank Linkage Programme - An Assessment “in the UGC Sponsored National Seminar on “Banking - Emerging Trends: Challenges and Opportunities” organized by the P.G. Department of Commerce, Ravenshaw University on 29th March, 2015
13. Presented a paper titled “WTO-Issues and Challenges” in the UGC Sponsored National Seminar on “WTO and SME Sector in India” on 16th March, 2008, organized by P.G. Department of Commerce (DRS - III), Utkal University, Bhubaneswar.
14. Presented a paper titled “FDI in Retail Sector- An Introspection” in the UGC Sponsored National Seminar on “Issues and Challenges of FDI in Indian Retail Sector” on 23rd and 24th February, 2014, organized by Department of Commerce, Pranath Autonomous College, Khordha
15. Presented a paper titled “Impact of Agriculture and Climate on Productivity” in the UGC sponsored National Seminar on “Agrarian Distress in Odisha- Causes, Consequences and Remedies” organized by the Department of Economics, Ravenshaw University on 20th March 2015.
16. Presented a paper titled “Impact of Sanitation and Health on Rural Odisha – A Case Study of Jajpur District” in the National Seminar organized by Department of Economics, Ravenshaw University on “India’s Approach to Rural Development in the 21st Century “held during 18-19 October, 2014.
17. Presented a paper titled “Skilling University Graduates through Soft Skills: The Issues and Challenges” in the National Seminar on “Skilling India and Employability: Issues and Options” on 1st and 2nd March, 2016, organized by P.G. Department of Commerce (DRS - III), Utkal University, Bhubaneswar.
18. Presented a paper titled “Entrepreneurial Innovation – A Tool for achieving Sustainable Tribal Area Development” in the UGC Sponsored national seminar on “Strategic Entrepreneurial Innovation for Sustainable Tribal Area Development”

organized by P.G. Department of Commerce, (DRS-III) Utkal University, Bhubaneswar on 27th March, 2014.

19. Presented a paper titled “Management Education at the Cross – Roads” in the Seminar on “Recent Trends in Commerce and Management” organized by the P.G. Department of Commerce, Ravenshaw University, on 25th February, 2015.
20. Presented a paper titled “Special Economic Zones in India – The Road Ahead” in the UGC sponsored National Conference on “Special Economic Zones in India – Emerging Issues, Benefits and Bottlenecks” on 24th and 25th January, 2016 organized by U.N.S. Mahavidyalaya, Mugpal.
21. Presented a paper titled” Role of Technology in the Banking Sector” in the National Conference on “Emerging Global Trends in Service Sector” organized by Institute of Business Management and Research, IPS Academy, Indore on February 18-19, 2006.
22. Presented a paper titled “Role of Women Entrepreneurship in Manufacturing Sector” in the National Seminar on “Manufacturing Sector in India: Issues and Challenges” organized by the P.G. Department of Commerce (DRS - II), Utkal University on 25-26 March, 2015.
23. Presented a paper titled “Governance – Its Role in Achieving Economic Sustainability” in the UGC Sponsored National Seminar on “Effective Regulation and Governance for Economic Sustainability” organized by P.G. Department of Commerce, (DRS - III) Utkal University, on 9 – 10 March, 2014.
24. Presented a paper titled “Role Dynamics of Corporate Social Responsibility in achieving Sustainable Growth” in the National Management Seminar organized by DRIEMS on” Corporates that care: Truth or myth” on 30th April, 2006.
25. Presented a paper titled “Role of Women Entrepreneurship in Manufacturing Sector” in the National Seminar organized by P.G. Department of Commerce, Utkal University held during 25-26 March, 2015.
26. Presented the Paper titled "A Constructive Remodeling of Leadership Dynamics in the 21st Century" in the International Conference on “Educational Leadership” organized by IIM, Bangalore on 5-7th January, 2009.
27. Presented the Paper titled “Strategizing Talent Retention through Work life Balance” in the International Conference on Changing world of work and Balancing work life, Organized by RCM & ISTD on 8-10th April, 2007.
28. Presented the Paper titled “CRM- A Tool for Gaining Competitive Advantage” In the National Management Seminar, organized by DRIEMS on 10th March, 2007.

29. Presented the Paper titled “Corporate Social Reporting-Mantra of Sustainable Growth” in the National Management Seminar, organized by Rourkela Institute of Management Studies on 10th-11th March, 2007.
30. Presented the Paper titled “Entrepreneurial Opportunities in Healthcare Sector of Orissa” in the National Seminar, organized by P.G Department of Commerce, Utkal University, On 24-25th February, 2007.
31. Presented the Paper titled “HR in 21st Century Organization- A Modelling Approach” In the International Conference on "Going Global: Unleashing People Potential" organized by College of Management Studies, GITAM on 19-21st January 2007.
32. Presented the Paper titled “Food Security and Sustainable Agriculture - The Water Management Challenge” in the National Workshop organized by P. G. Dept of Analytical and Applied Economics, Utkal University, Bhubaneswar on 24-25th March, 2006.
33. Presented the Paper titled “Power sector Reforms in Orissa -An Introspection” In the National Seminar on “Entrepreneurship and Infrastructure Development” organized by P. G. Dept of Commerce, Utkal University, Bhubaneswar on 12-13th March, 2006.
34. Presented the Paper titled “Environmental Accounting -A Must for Global Corporate Sustainable Development” In the International Seminar Organized by P.G. Dept of Commerce, Utkal University Bhubaneswar on 18-19th December, 2004.
35. Presented the paper titled “Emerging Trends in Agro and Food Processing Industry- Technology, Finance & Marketing” in the National Seminar on Promotion and Management of Agri Business Enterprises organized by P.G Department of Commerce, Utkal University, Bhubaneswar on 20th March, 2005.
36. Presented the paper titled “Indian banking sector amidst change” in the Joint Seminar on “Commerce Education at Cross Roads: Contemporary Perspectives” organized by P.G Department of Commerce, Utkal University, and ICAI, India on 11th September, 2005.
37. Presented the paper titled “CSR- A Myth or A Reality” in the IBS Kolkata-Business- Telegraph Awards for Excellence in Management Writing, Strategy Summit 2005 organised by ICAI Business School Kolkata on 15th February, 2005.
38. Presented the paper titled “Role of Corporate Governance in Banks” in the National Seminar on “Impact of Economic Reforms and Globalisation on Regional Development” organized by P.G Department of Economics, Utkal University on 15th -16th April 2005.

39. Presented the paper titled “E-Governance. A Conceptual Framework” in the National Seminar on “Emerging Trends in IT Enabled Management” organized by IMIT, Cuttack on 17th April 2005.
40. Presented the paper titled “Work Life Balance: A Mantra for Talent Retention” in the 1st National Conference on “Managing Organisation in Changing Times (MOCT)”, organized by Institute of Management and Technology, Nagpur, on February-16-17,2008.
41. Presented the paper titled “An Analytical Study on the Construct Behaviour of Knowledge Management and Customer Relationship Management” in the AICTE sponsored National Conference on “Knowledge Management: Capturing and Structuring for a High-Performance Enterprise”, organized by Institute of Business and Computer Studies, Siksha O’ Anusandhan University, on February-20-22nd, 2008.
42. Presented the paper titled “Management Education at the Crossroads” in the AICTE sponsored National Conference on “Emerging Trends in Business Administration”, organized by Institute of Business and Computer Studies, Siksha O’ Anusandhan University, on March 18-20th, 2005.
43. Presented the paper titled “Customer Relationship Management for Future Organisation” in the AICTE sponsored National Conference on “Future Organisation: Strategising Business”, organized by Institute of Business Administration and Technology, KIIT University, on February 4-6th, 2005.
44. Presented the paper titled “Leadership Profile for the Next generation” in the NIRMA International Conference on Management (NICOM-2005) on “Achieving Competitive Advantage through People”, organized by Institute of Management, Nirma University of Science and Technology, Ahmedabad on January 28- 30th, 2005.

Ph.D. RESEARCH GUIDANCE

1. Jayashree Jethy

Ph. D. Registration No.: 11PH – COM – 008

Ph. D. in Commerce

Thesis Title: Impact of Human Resource Practices on Financial Performance - A Study of Selected Industrial Units in Southern Odisha.

2. Smita Sahoo

Ph. D. Registration No. 04 – MGM – 2010 – 11

Ph. D. in Management

Thesis Title: Marketing of v Agricultural Products in Odisha – A Case Study of Selected Regulated Markets.

3. Moitreyi Mohanty

Ph. D. Registration No. 01 – MGM – 2010 – 11

Ph. D. in Management

Thesis Title: Management of Food Security Initiative and Global Hunger- Policy Perspectives with Special Reference to India.

4. Abhimanyu Sahoo

Ph. D. Registration No. 13PH – COM-004

Ph. D. in Commerce

Thesis Title: Corporate Risk Management through Financial Derivatives: A Case Study of Selected Indian Companies.

5. Binita Nanda

Ph. D. Registration No. 14PH – CO – 002

Ph. D. in Commerce

Thesis Title: Contribution of Commercial Banks towards Regional Economic Shift Vis-à-vis growth and Development of the State.

6. Jyoti Prakash Mohanty

Ph. D. Registration No. 12PH – COM – 004

Ph. D. in Commerce

Thesis Title: Role of ORMAS in Promotion of SHGs and Producer-Groups for Sustainable Micro- Enterprises in Kandhamal District, Odisha.

7. Amayeeeka Moharana

Ph. D. Registration No. 13PH – COM – 005

Ph. D. in Commerce

Thesis Title: Non-Fund Based Income in Indian Banking Sector- A Comparative Study.

8. Smruti Lekha Pradhan

Ph. D. Registration No. 15PH – BA – 004

Ph. D. in Business Administration

Thesis Title: Exploring Consumer Buying Behaviour in Apparel Segment of Organized Retail Sector.

9. Mahesh Kumar Bagarti

Ph. D. Registration No. 17PH – BA – 002

Ph. D. in Business Administration

Thesis Title: Impact of Foreign Capital Flows on Nominal Exchange Rate in India.

10. Sthitipragyan Biswal

Ph. D. Registration No. 15PH – BA – 008

Ph. D. in Commerce

Thesis Title: The Existence of Herding Behaviour Theory: An Applied Study on the Indian Stock Exchange.

11. Prakash Ranjan Parida

Ph. D. Registration No. 20PH – MG – 002

Ph. D. in Commerce

Thesis Title: Impact of Work Life Balance on Employees Satisfaction: A Study on Sales Executives of Pharmaceutical Industry in Odisha.

REFRESHER COURSE AND ORIENTATION PROGRAMME

Sl.	Programme	Date
1.	Refresher Course in “Commerce and Management” organized by the Academic Staff College, Utkal University	16-01-2015 to 05-02- 2015

2.	Summer School Course in “Enhancing Competency Building among Teachers” organized by the Academic Staff College, Utkal University	27-06-2016 to 17-07- 2016
3.	Refresher Course in “Commerce and Business Studies” organized by the UGC-Human Resource Development Centre, Utkal University	22-02-2019 to 14-03- 2019
4.	Faculty Development Programme on “Corporate Restructuring of Public Sector Banks in India- Present Scenario” organized by AICTE Training and Learning (ATAL) Academy at Alagappa University.	26-07-2021 to 30-07- 2021
5.	Faculty Development Programme on “Harnessing Potential of Online Learning in Higher Education” organized by AICTE Training and Learning (ATAL) Academy	02-08-2021 to 06-08- 2021
6.	ARPIT Refresher Course in Commerce organized by Shri Ram College of Commerce in SWAYAM Platform.	01-12-2020 to 31-03- 2021
7.	Completed a Faculty Development Programme on “Productivity Enhancement through Effective Stress Management” organized by AICTE Training and Learning (ATAL) Academy at Indian Institute of Technology, Guwahati.	15-10-2021 to 19-10- 2021
8.	Faculty Development Programme on “Your Signature is your Identity - Exclusive for Women” organized by AICTE Training and Learning (ATAL) Academy at Indian Institute of Technology, Tiruchirappalli.	27-12-2021 to 31-12- 2021
9.	UGC Approved Short term Professional Development Programme on “Implementation of NEP 2020 for University and College Teachers” organised by IGNOU.	27-10-2022 to 05-11- 2022
10.	Five Days International Professional Development Programme on “Uses of Tools & Techniques for Research Writing” organized by the Department of Accounting & Finance and Commerce (Shift II), Patrician College of Arts & Science	20-06-2023 to 24-06- 2023.

11.	Two Days Workshop on “Data Analysis Using SPSS “organized by the Department of Commerce and Accounting & Finance (Shift II), Patrician College of Arts & Science	13-06-2023 and 14-06-2023.
12.	One Week Faculty Development Programme on “Quantitative Research Methods using NVivo and Orange” organized by Biju Patnaik Institute of Information Technology & Management Studies, Bhubaneswar,	05-06-2023 to 12-06-2023.
13.	One Month Online Faculty Development Programme on “SHIKSHA 2.0: Unleashing the latest potential of an educator in Higher Education Institutes” organized by Human Resource Development Centre (HRDC), Sri Sri University	26-6-2023 to 22-7-2023.
14.	Three-Day Faculty Development Programme on “Fundamentals of Research Methodology” organized by Department of Research & Publications, A2Z Edu learning Hub LLP	13-07-2023 to 15-07-2023.
15.	Three-Day International Faculty Development Programme on “Probability & Statistics for Academic Research” organized by Department of Research & Publications, A2Z Edu learning Hub LLP	14-09-2023 to 16-09-2023.
16.	Seven Days National Level PDP on “Effective and Quality Research Writing- Phase V” organized by the Departments of Commerce and Accounting & Finance (Shift II), Patrician College of Arts & Science	06-06-2024 to 12-06-2024.
17.	One Day National Level Workshop on “Upscale your Analytical Skills through MS Excel “organized by the Department of Commerce and Accounting & Finance (Shift II), Patrician College of Arts & Science	13-06-2024.
18.	Five-Day Online Faculty Development Programme on “Research Methods and Research Designs” organized by the School of Management, Karunya Institute of Technology and Sciences, Coimbatore, (Deemed to be University)	24-06-2024 to 28-06-2024
19.	21 Days Online Faculty Development Programme (FDP) on “SHIKSHA 3.0: Unleashing the latest potential of an educator in Higher Education Institutions” organized by Human Resource Development Centre (HRDC), Sri Sri University	24-6-2024 to 18-7-2024.

20.	Five-Day Online National Faculty Development Programme on “Innovative Teaching and Learning Pedagogy” organized by DJ Academy of Research and Innovations	22-07-2024 to 26-07-2024.
21.	Completed a Five-Day Online National Faculty Development Programme on “Embracing Youth and Teaching” organized by DJ Academy of Research and Innovations	23-08-2024 to 27-08-2024.
22.	Five-Day National Virtual Faculty Development Programme on “Data Analytics Using Various Tools” organized by St. Joseph’s College of Arts and Science	25-09-2024 to 30-09-2024.
23.	Five-Day Online National Faculty Development Programme on “Education in New Age Scenario” organized by DJ Academy of Research and Innovations	28-10-2024 to 01-11-2024.
24.	Five-Days Virtual Faculty Development Programme on “Emerging Trends and Technologies using Various Network Techniques” organized by St. Joseph’s College of Arts and Science	17-02-2025 to 21-02-2025.
25.	Five-Day Virtual Faculty Development Programme on “INTER DISCIPLINARY RESEARCH COLLABORATIONS AND INNOVATIVE TEACHING METHODS” organized by St. Joseph’s College of Arts and Science	17-03-2025 to 21-03-2025.
26.	Five-Day Online National FDP on “EDUCATION IN NEW HORIZON” organized by DJ Academy of Research and Innovations	21-04-2025 to 25-04-2025.
27.	One Week Faculty Development Programme on “Writing a Systematic Literature Review: An AI Approach” organized by The Association of Indian Universities- Sri Sri University- Academic and Administrative Development Centre	26-04-2025 to 01-05-2025.
28.	21 Days Refresher Course titled “SHIKSHA 4.0-Unleashing the Latent Potential of an Educator in Higher Education Institutions” organized by the Academic and Administrative Development Centre – Association of Indian Universities- Sri Sri University (AIU-SSU-AADC)	23-06-2025 to 18-07-2025.

WEBINARS ORGANISED

1. Organised A Webinar On “Leadership in Turbulent Times” on 13th June, 2020.
2. Organised A Webinar On “Insolvency and Bankruptcy Code” on 15th September, 2021.
3. Organised A Webinar On “Managing Mental Health Amidst the Covid-19 Pandemic” on 19th February, 2022.

AFFILIATION IN ACADEMIC BODIES/ SOCIETIES

1. Royal Fellow of International Organization for Academic and Scientific Development
2. Fellowship of World Business Institute (AUSTRALIA)
3. Life Member of National HRD Network.
4. Life Member of Indian Institute of Public Administration
5. Life Member of Orissa Commerce Association.
6. Life Member of Indian Accounting Association
7. Life Member of Indian Society for Training and Development